



California | Campus Compact

Campus Compact Annual Membership Survey 2010 Summary Results for California

Campus Compact is a national coalition of 36 state offices, including California Campus Compact, and more than 1,100 college and university presidents – representing some 6 million students – dedicated to promoting community service, civic engagement and service-learning in higher education. Since 1987, Campus Compact has conducted an annual membership survey with the purpose of calculating student and faculty involvement in service and service-learning, understanding faculty roles and rewards, measuring campus infrastructure for community engagement and assessing satisfaction with Campus Compact programs and services. The statistics provided in this report are based on a survey of activities on Campus Compact member campuses during the 2009-2010 academic year. Data was gathered from an online survey conducted during Fall of 2010. Nationally, of the 1,165 members that were active during the 2009-2010 academic year, 740 responded to the survey, yielding a response rate of 64 percent. Of the 56 eligible members of California Campus Compact that were active during the 2009-2010 academic year, 41 responded to the survey, yielding a 73 percent response rate.

The results presented on the following pages summarize the findings for colleges and universities that are members of California Campus Compact alongside the findings nationally for the 2009-2010 academic year.



2010 Campus Compact Member Survey Highlights for California

Overview

The summary report that follows is based on survey responses from 41 California Campus Compact member institutions and 740 institutions nationwide. California respondents were most likely to represent four-year public institutions (51 percent versus 35 percent) and less likely to represent private four-year institutions (41 percent versus 45 percent) and public two-year institutions (5 percent versus 20 percent) than the national average. California institutions were larger than the national average, with an average full-time equivalent (FTE) undergraduate enrollment of 10,548 versus 6,614, an average FTE graduate enrollment of 2,731 versus 1,437, an average full-time (FTE) enrollment of 13,212 versus 7,946; and an average FTE faculty of 643 versus 497.

Community Service/Service-learning/Civic Engagement on Campus

Students from California Campus Compact member institutions contributed an estimated \$1.3 billion in service hours to their communities during the 2009-2010 academic year. More than one-third of students (39%) per campus participated in community service, service-learning or civic engagement activities, performing an average of 7.1 hours of work each week.

On average, California Campus Compact member institutions offered 78 service-learning courses per campus – 14 more than the national average of 64.

The issues most often addressed through service by California campuses that responded to the survey were housing/homelessness (98 percent), K-12 education (95 percent), environment/sustainability issues (95 percent), poverty (95 percent) tutoring (95 percent), access and success in higher education (93 percent) and mentoring (93 percent). Alternatively, transportation (32 percent), disaster preparedness (39 percent), substance abuse (44 percent), and technology (44 percent) were least often addressed in California.

Campus Infrastructure

California Campus Compact members reported that their institutions fostered or supported student community service, academic service-learning and/or civic engagement:

- 85 percent said their institution defines and identifies academic service-learning courses, as compared with 60 percent nationally.
- 85 percent give awards to students for service, as compared with 71 percent nationally.
- 90 percent host and/or fund public dialogues on current issues, as compared with 75 percent nationally.
- 85 percent of California respondents reported that their institutions manage liability associated with service placements, as compared with 59 percent nationally.

California Campus Compact members nearly doubled (68 percent) the national average (35 percent) on designating academic service-learning courses in their course guides. Fifty-one (51) percent of California Campus Compact members reported 3 or more office/centers on campus that coordinate service, service-learning and/or civic engagement activities and programs. An overwhelming majority (93 percent) of the California member institutions reported having a full-time staff member dedicated to directing service, service-learning and civic engagement programs, as compared with 71 percent nationally. California member institutions also reported substantially higher annual budgets. Sixty-one (61) percent of the member institutions allocated annual budgets of \$100,000 or more for their service-learning and/or civic engagement centers/offices.

California Campus Compact members identified four key responsibilities of their office/center, including: community partnership development (95 percent as compared with 80 percent nationally), service-learning (95 percent as compared to 85 percent nationally), civic engagement (73 percent as compared to 78 percent nationally), and community service (66 percent as compared to 81 percent nationally).

The majority of the California service-learning/civic engagement office/centers report to Academic Affairs (61 percent) or Student Affairs (24 percent), with only seven (7) percent of the California centers reporting to both departments.

Eighty-seven (87) percent of survey respondents reported that their service-learning leadership position focused on supporting service, service-learning and/or civic engagement activities and programs, as compared with 71 percent nationally. Respondents also reported that ninety-two (92) percent of the service-learning staff hold Master's degrees or higher, as compared to the national average (81 percent).

Faculty Roles and Rewards

California member institutions value faculty engagement in service-learning and civic engagement programs as an important piece of college/university curriculum. Ninety-three (93) percent of California respondents reported that their institutions provided reflection and assessment materials, curriculum models and sample syllabi. Furthermore, ninety (90) percent reported that their institutions supported faculty involvement in civic engagement programs and teaching service-learning courses through providing faculty development workshops/fellowships, as compared to 70 percent nationally.

More than two-thirds of California respondents (69 percent) reported that their institutions rewarded community-based research, community- engagement and/or academic service-learning in faculty review, tenure and promotion while 31 percent did not.

Fifty-nine (59) percent of California respondents reported a faculty governance committee with responsibilities for community engagement, and fifty-five (55) percent reported search/recruitment policies encourage the hiring of faculty with expertise in and commitment to community engagement, as compared to 36 percent nationally.

Alumni

California respondents surveyed reported consistently higher engagement in community service or civic engagement alumni activities, including: communicating service opportunities to alumni (61 percent); recognizing alumni for service in publications (68 percent); inviting alumni to serve as speakers or mentors to current student (71 percent); cultivating alumni donors to support service activities (54 percent); coordinating day of service or service weekend activities for alumni (46 percent); and providing awards to alumni for service (37 percent).

California alumni continue their service beyond their college and university experiences. On average, 2,409 California alumni per campus have entered public service careers. Seventy-four (74) California alumni entered AmeriCorps programs while 158 entered the Peace Corps.

Respondent Information

	# of CC members	# of survey respondents	Response rate
National	1,165	740	64%
California	56	41	73%

Institutional Information

<i>Institution Type</i>	<i>National</i>	<i>California</i>
Private four-year	45%	41%
Public four-year	35%	51%
Private two-year	1%	2%
Public two-year	2%	5%

Other Institutional Characteristics

	<i>National</i>	<i>California</i>
Business	19%	29%
Community College	20%	5%
Commuter	36%	39%
Faith-based/Religiously Affiliated	25%	27%
Historically Black College/University	2%	2%
Land Grant	9%	12%
Liberal Arts	57%	51%
Minority-serving	21%	49%
Professional	27%	24%
Research/Comprehensive	24%	20%
Residential	48%	41%
Technical	11%	7%
Tribal	1%	0%

Full-Time Equivalent (FTE) Student Enrollment

	<i>National</i>	<i>California</i>
Average Undergraduate Enrollment	6,614	10,548
Average Graduate Enrollment	0	0
Average Total Enrollment	0	0

Full-Time Equivalent (FTE) Faculty:

	<i>National</i>	<i>California</i>
Average	497	643

Community Service/Service-Learning/Civic Engagement on Campus

*How does the institution track student participation in community service/
civic engagement and service-learning?*

	<i>National</i>	<i>California</i>
Separately	60%	83%
Together	19%	7%
Do not track	21%	10%

*Students Involved in Community Service, Service-Learning
and Civic Engagement Activities:*

	<i>National</i>	<i>California</i>
Average per campus	2,768	5,221
% of student FTE	35%	39%

Student Participation in Service Activities

	<i>National</i>	<i>California</i>
Average hours per week per campus	3.7	7.1
Total hours served in 2009-2010 <i>(based on a 32-week academic year and the average student FTE enrollment on member campuses reporting)</i>	381,851,260	65,844,820
Value of service <i>(based on Independent Sector's 2009 value of volunteer time of \$20.85 per hour)</i>	\$7,961,598,764	\$1,372,864,494

Service-Learning Courses Offered

	<i>National</i>	<i>California</i>
Average per campus	64	78

Faculty Who Taught a Service-Learning Course

	<i>National</i>	<i>California</i>
Average per campus	35	48
% of faculty FTE	7%	7%

*Staff Support for Community Service/Service-Learning
and/or Civic Engagement:*

	<i>National</i>	<i>California</i>
Average per campus	21	19

Issue Areas Addressed through Service

	<i>National</i>	<i>California</i>
Access and success in higher education	72%	93%
Agriculture/nutrition	61%	71%
Animal welfare	53%	41%
Civil rights/human rights	70%	83%
Conflict resolution	35%	51%

Crime/criminal justice	52%	73%
Disability issues	61%	66%
Disaster preparedness	33%	39%
Economic development	61%	76%
Environment/sustainability issues	82%	95%
Global citizenship	61%	61%
Health care, general	79%	80%
HIV/AIDS	48%	59%
Housing/homelessness	82%	98%
Hunger	83%	80%
Immigrant/migrant worker rights	48%	78%
International issues	55%	49%
K-12 education	87%	95%
Legal aid	26%	49%
Mental health	57%	68%
Mentoring	80%	93%
Multiculturalism/diversity	71%	80%
Parenting/child	45%	59%
Poverty	82%	95%
Public arts/theater	54%	71%
Reading/writing	71%	90%
Senior/elder services	72%	78%
Sexual assault	45%	51%
Substance abuse	42%	44%
Tax form preparation	43%	59%
Technology	45%	44%
Transportation	20%	32%
Tutoring	83%	95%
Voting (registration, education)	47%	59%
Women's issues	67%	78%
Other	10%	7%

Campus Infrastructure

Institution Fosters or Support Student Community Service, Academic Service-Learning and/or Civic Engagement:

	<i>National</i>	<i>California</i>
Designates a period of time (e.g., day of service, service week, etc) to highlight student civic engagement and/or service activities	66%	59%
Manages liability associated with service placements	59%	85%
Provides/coordinates transportation to and from community sites	57%	34%
Considers service formally in admissions process	24%	32%
Considers service in awarding scholarships	63%	66%
Defines and identifies academic service-learning courses	60%	85%

Requires academic service-learning as part core curriculum in at least one major	51%	63%
Offers community service/civic engagement major and/or minor	14%	22%
Offers courses on volunteerism	23%	32%
Offers courses on activism/advocacy	40%	68%
Designates academic service-learning courses in the course guide	35%	68%
Records service on student transcripts	20%	34%
Gives extra credit for community service/ civic engagement participation	50%	66%
Requires service for graduation	12%	17%
Gives awards to students for service	71%	85%
Offers mini-grants to students for service- related initiatives	35%	41%
Provides funding (e.g., scholarships, grants, fellowships, education awards, etc.) for student community service, academic service- learning and/or civic engagement efforts	61%	76%
Hosts and/or funds public dialogues on current issues	75%	90%
Provides physical space/communication mechanisms for peaceful student protest	48%	61%
Provides space for student political organizations on campus	65%	73%
Other	13%	10%

Number of Service-Learning and/or Civic Engagement Offices/Centers on Campus

	<i>National</i>	<i>California</i>
Zero	5%	0%
One	36%	24%
Two	26%	24%
Three	14%	15%
Four	4%	12%
Five or more	14%	24%

Presence of at least One Full-Time Staff Member Dedicated to Directing Service, Service-Learning and/or Civic Engagement Activities and Programs

	<i>National</i>	<i>California</i>
Yes	71%	93%
No	29%	7%

Office/Center Annual Budget

	<i>National</i>	<i>California</i>
Less than \$20,000	39%	5%
\$20,000-\$49,999	14%	10%

\$50,000-\$99,999	15%	24%
\$100,000-\$249,999	17%	32%
\$250,000 or more	15%	29%

Office/Center Responsibilities

	<i>National</i>	<i>California</i>
Community service	81%	66%
Service-learning	84%	95%
Civic engagement	78%	73%
Community work study	36%	34%
Internships	26%	39%
Student leadership development	56%	59%
Experiential learning	45%	46%
Community partnership development	80%	95%
Federal programming (i.e. America Reads, AmeriCorps)	53%	56%

Department to which Office/Center Reports

	<i>National</i>	<i>California</i>
Academic Affairs	39%	61%
Student Affairs	36%	24%
Both Academic and Student Affairs	11%	7%
President's Office	3%	2%
Other	10%	5%

Office/Center Location

	<i>National</i>	<i>California</i>
Whole office/center on campus	97%	93%
Whole office/center off campus	1%	2%
Office/center both on and off campus	3%	5%

Respondent Job Title

	<i>National</i>	<i>California</i>
Director	68%	83%
Associate/Assistant Director	6%	7%
Program Manager/Coordinator	21%	10%
Administrative/Staff Assistant	1%	0%
AmeriCorps VISTA Member	4%	0%

Respondent Years in Current Position

	<i>National</i>	<i>California</i>
Average	5	7

Respondent Years at College/University

	<i>National</i>	<i>California</i>
Average	9	11

Respondent Annual Salary

	<i>National</i>	<i>California</i>
Average	\$46,550	\$52,150

Respondent Highest Level of Education Completed

	<i>National</i>	<i>California</i>
High School diploma/equivalent	1%	0%
Associate's degree	1%	0%
Bachelor's degree	17%	7%
Master's degree	55%	61%
Ph.D./equivalent	24%	29%
Professional degree (i.e. JD, MD)	2%	2%

Minimum Level of Education Required for Respondent Current Position

	<i>National</i>	<i>California</i>
High School diploma/equivalent	1%	0%
Associate's degree	2%	0%
Bachelor's degree	34%	32%
Master's degree	51%	51%
Ph.D./equivalent	12%	15%
Professional degree (i.e. JD, MD)	0%	2%

Amount of Position Focused on Supporting Service, Service-Learning and/or Civic Engagement Activities and Programs

	<i>National</i>	<i>California</i>
Average	71%	87%

Faculty Roles and Rewards*Community-Based Research or Service-Learning Rewarded in Faculty Review, Tenure and Promotion*

	<i>National</i>	<i>California</i>
Yes	64%	69%
No	36%	31%

Institutional Support of Faculty Use of Service-Learning and Faculty Involvement in Civic Engagement Programs

	<i>National</i>	<i>California</i>
Service awards for faculty	44%	68%
Faculty development workshops	70%	90%
Service-learning and community discussed in faculty orientation	41%	61%
Grants to support curriculum redesign	44%	63%
Curriculum models and syllabi	64%	93%
Materials to assist faculty in reflection and assessment	67%	93%
Sabbaticals for service-learning research, scholarship and program development	24%	22%

Encouragement and financial support to attend and present at service-learning conferences	61%	68%
Other	11%	7%

Faculty Governance Committee with Responsibilities for Community Engagement

	<i>National</i>	<i>California</i>
Yes	31%	59%
No	69%	41%

Recruitment Policies Encourage the Hiring of Faculty with Expertise in and Commitment to Community Engagement

	<i>National</i>	<i>California</i>
Yes	36%	55%
No	64%	45%

Alumni

Institution Engages Alumni in Community Service or Civic Engagement Activities

	<i>National</i>	<i>California</i>
Communicates service opportunities to alumni	46%	61%
Coordinates day of service or service weekend activities for alumni	30%	46%
Gives awards to alumni for service	33%	37%
Recognizes alumni for service in publications	52%	68%
Cultivates alumni donors to support service activities	40%	54%
Invites alumni to serve as speakers or mentors to current students	62%	71%

Alumni Who Entered Public Service Careers (e.g., Government, Nonprofit, International, Education)

	<i>National</i>	<i>California</i>
Average per campus	2,693	2,409

Alumni Who Have Entered the Following National Service Programs

	<i>National</i>	<i>California</i>
AmeriCorps	23	52
AmeriCorps*VISTA	24	20
AmeriCorps*NCCC	14	2
Peace Corps	85	158
Senior Corps	0	1
Teach for America	51	13

Programs the Institution Offers Alumni Entering the Public Sector

	<i>National</i>	<i>California</i>
Informational programs on public service careers	41%	2%
Student loan deferment	9%	1%
Student loan forgiveness	6%	0%
Network of alumni in public service careers	23%	2%

Campus Compact Membership

Satisfaction with Campus Compact Service and Resources

	<i>National</i>	<i>California</i>
Very satisfied	56%	63%
Somewhat satisfied	34%	32%
Neither satisfied nor dissatisfied	8%	5%
Somewhat dissatisfied	2%	0%
Very dissatisfied	0%	0%

Survey Information

Did you have the necessary resources available to complete all questions in this survey on behalf of the institution?

	<i>National</i>	<i>California</i>
Yes	36%	27%
No	64%	73%

How will the institution use the information gathered for this survey?

	<i>National</i>	<i>California</i>
Share with relevant contacts on campus	90%	90%
Share with relevant contacts in the community	50%	71%
Share with current and/or prospective donors	39%	56%
Share with prospective students	37%	39%
Share with current students	47%	51%
Share with alumni	36%	49%
Use to complete the application for the Elective Carnegie Classification on Community Engagement	23%	39%
Use to complete the application for the President's Higher Education Community Service Honor Roll	55%	66%
Use to inform strategic planning	72%	76%
Use to inform accreditation	43%	54%

About California Campus Compact

Since its founding in 1988, California Campus Compact has worked to build the collective commitment and capacity of colleges and universities throughout California to advance civic and community engagement for a healthy, just and democratic society. Through innovative programs and initiatives, grant funding, training and technical assistance, professional development and powerful research studies and publications, California Campus Compact each year invests in and champions more than 500,000 students, faculty members, administrators and community members involved in diverse and ground-breaking activities that support and expand civic and community engagement throughout California. For more information, please visit www.cacampuscompact.org.

California Campus Compact acknowledges the following members for their participation in the 2009 Campus Compact Member Survey:

California Maritime Academy	Humboldt State University
California Polytechnic State University, San Luis Obispo	La Sierra University
California State Polytechnic University, Pomona	Loyola Marymount University
California State University, Channel Islands	Notre Dame de Namur University
California State University, Chico	Occidental College
California State University, Dominguez Hills	Pitzer College
California State University, Fresno	Riverside Community College District
California State University, Fullerton	Saint Mary's College of California
California State University, Long Beach	San Francisco State University
California State University, Los Angeles	San Jose State University
California State University, Monterey Bay	Santa Clara University
California State University, Northridge	Sonoma State University
California State University, Sacramento	Stanford University
California State University, San Bernardino	University of California, Berkeley
California State University, San Marcos	University of California, San Francisco
California State University, Stanislaus	University of Redlands
Dominican University of California	University of San Diego
Glendale Community College	University of San Francisco
Holy Names University	University of Southern California
	University of the Pacific
	Whittier College



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