



**California Campus Compact**

July 1, 2009 through June 30, 2010

## 2009-2010 Initiatives

### Social Innovation Generation: Year One

This three-year initiative is catalyzing and mobilizing California colleges and universities to aid in the state's recovery and renewal through service, service-learning and inventive solutions embedded in social entrepreneurship, microfinance, social investment and student leadership.

Our lead collaborators during year one included public, independent and faith-based campuses, ranging in location from the southern Pacific Coast to the greater Los Angeles basin through the Central Valley and the San Francisco Bay Area to the rural far north along California's Redwood Coast.

**California Polytechnic State University, San Luis Obispo** is partnering with local nonprofit organizations and colleges and universities in the region to address the surrounding community's economic needs through a unique social and technological mix of sustainability, organic farming, computing and civic engagement.

**California State University, Chico** is helping nonprofit organizations in the city meet the needs of a growing population in crisis. Community Action Volunteers in Education, a program of the Associated Students at California State University, Chico, is developing Chico Homeless Advocates. Through this program, student leaders are providing outreach and support to homeless individuals and families along with volunteer hours to support the staff of shelters, and meal, job-training, counseling and mental health outreach programs.

**California State University, Fresno** is designing and implementing a team-centered, case-management, civic engagement approach to enhancing the capacity and sustainability of Central Valley nonprofit organizations while providing students with experience in nonprofit management consulting. The approach involves alumni and local consultants, and includes workshops, assessments and customized implementation plans to provide nonprofit organizations with the capacity to fully meet the needs of the community.

**Humboldt State University** is involving multiple academic disciplines in a food security/community development and outreach program as well as green initiatives.

**San Francisco State University** is working with coalitions of neighborhood groups to build localized capacity to create safe, green and economically viable communities.

**University of California, Berkeley** is supporting low-income communities in the region by placing students as volunteer managers at local nonprofit organizations, training students to provide tax assistance to underserved individuals and offering professional development and networking opportunities for local nonprofit staff.

**University of California, Los Angeles** is addressing the rising rate of childhood obesity among at-risk youth in Los Angeles, introducing and encouraging healthier eating options and restarting school garden programs lost to unprecedented budget cuts. University of California, Los Angeles's 200-member E3: Ecology, Economy and Equity student group is partnering with Farm to School, a nationwide nonprofit organization, to restart school gardens and sustainable food programs in communities that have been most adversely impacted by California's economic downturn while providing mentorship to middle school and high school youth through their collaborative work in the gardens.

In spite of the many economic challenges facing California higher education institutions during the 2009-2010 academic year, California Campus Compact continued to move forward with an innovative spirit and an unwavering commitment from our coalition of 55 member campuses to continue as builders of the future. Throughout our member campuses, students, faculty, staff and administrators were engaged in addressing every major issue confronting California – from access to and success in higher education to crime, economic development, healthcare and health disparities to homelessness, immigrant rights and poverty. Our member campuses responded in remarkable ways that generated new knowledge and educated the next generation of civic-minded leaders and problem solvers while supporting communities and helping to build a more vibrant and sustainable California.

As part of the California Campus Compact community, we each play a vital role in building the momentum for higher education's public service role throughout California, but it is the collaboration taking place among all of us that allows the progress of California Campus Compact to continue.

As we prepare for a new year – and a new season of progress – we reflect on our accomplishments over the last year. Indeed, this last year was a busy one for us. We distributed more than \$750,000 in grants and scholarships to our coalition of campuses and provided training and ongoing, customized technical assistance to nurture current and future leaders, catalyze partnerships and disseminate program models, studies, publications and other resources to advance the civic engagement work of higher education institutions throughout the state. We launched Social Innovation Generation, a three-year initiative to catalyze and mobilize California colleges and universities to aid in the state's recovery and renewal through service, service-learning and inventive solutions embedded in social entrepreneurship, microfinance, social investment and student leadership. More than 85 campuses, 20,000 undergraduate and graduate students, 500 faculty, staff and administrators and 300 community agencies will participate in this initiative.

Thank you for your support and partnership. Without you, the vision of California Campus Compact as a cornerstone of the civic engagement movement in higher education could not be possible.

*"For more than 20 years, California Campus Compact has led higher education institutions throughout our state on a path toward making us better teaching and learning institutions, and better members of our greater community. The work that California Campus Compact does goes hand in hand with what I believe is the central part of San Francisco State University's mission – to graduate men and women who are prepared and eager to make ours a better and more just society; who believe in something and will act on those beliefs; who will vote, volunteer and be active in civic affairs. I am very proud that California Campus Compact has been able to call San Francisco State University 'home' for 15 years."*

Robert A. Corrigan

President, San Francisco State University (host institution for California Campus Compact)  
Member and Past Chair, California Campus Compact Executive Board



**University of San Diego** has created the San Diego Microenterprise Project (SDMP) in partnership with nonprofit organizations and other higher education institutions in the region. SDMP is working with 40-plus inner-city social entrepreneurs to form lending groups and provide assistance from student “social enterprise advisors” in conjunction with experienced microbusiness consultants to develop business plans, marketing plans and finance systems.



San Diego Microenterprise Project

*“Being a part of California Campus Compact’s Social Innovation Generation Initiative is providing our community service-learning office with the opportunity to partner with the School of Business and incorporate service-learning into disciplines, such as economics and finance, in which service-learning is not widely used. We are developing a service-learning model that focuses on microfinance as a tool for poverty alleviation. It is a model that makes sense for the business disciplines, provides very tangible results in real time for our community partners and connects with other programs and disciplines on our campus and other campuses in the region to grow the civic engagement field.”*

*Chris Nayve  
Director, Center for Community Service-Learning  
University of San Diego*

### Impact in Year One

Our collaborating campuses worked with community partners ranging from governmental agencies and neighborhood organizations to schools and faith-based groups. These community partners tackle myriad critical issues – from addiction, cultural awareness and literacy to family asset building, hunger, homelessness, urban planning and workforce development.

- 100 percent of the participating community partners said that college students provided valuable services to their constituents.
- 95 percent noted that the service-learning projects increased their organization’s capacity to serve the community during these challenging economic times.
- 94 percent said that the service-learning projects contributed to general community improvement.
- 100 percent of students who participated in these projects said doing so increased their understanding of how to use their knowledge and skills to improve their communities – and their capacity for becoming community leaders.

### Looking Forward: More Lead Collaborators to Join Social Innovation Generation

During 2010-2011, California Campus Compact, with support from the Corporation for National and Community Service, Learn and Serve America Higher Education, will award up to eight additional grants to our member colleges and universities as part of our Social Innovation Generation Initiative.

### Students in Service AmeriCorps Program

Eighteen California campuses participated in the 2009-2010 Students in Service AmeriCorps Program, which encourages and supports college and university students to make a difference in their communities while earning an educational scholarship.

California Campus Compact made available more than \$600,000 in scholarship awards for participating students. Upon successfully completing a term of service, students received a scholarship valued at between \$1,000 and \$2,300, depending upon the number of hours of service they contributed.

For many of our member colleges and universities, the Students in Service program is one of the initial methods used to inspire and encourage students to get involved in and make a lifelong commitment to service – and also one of the key methods of instilling a culture of service on their campuses. As one of our Students in Service members recently noted, “Volunteering as a Students in Service member has completely changed my life and how I see the world. Every project I take on, I learn something new about myself and about the community.”

### Students in Service Campuses in California – 2009-2010

- Azusa Pacific University
- California State University, Channel Islands
- California State University, Dominguez Hills
- California State University, Fullerton
- California State University, Long Beach
- California State University, Los Angeles
- California State University, Northridge
- California State University, Sacramento
- Humboldt State University
- Saint Mary’s College of California
- San Francisco State University
- San José State University
- University of California, Berkeley
- University of California, Irvine
- University of California, Los Angeles
- University of California, San Diego
- University of Redlands
- University of San Diego

## Professional Development

### Diving Deep: Campus Compact's Institute for Experienced Civic and Community Engagement Practitioners

California Campus Compact partnered with the national office of Campus Compact to offer *Diving Deep*, a one-of-a-kind advanced professional development program. *Diving Deep* explored cutting-edge issues in the field of service-learning and civic and community engagement and supported seasoned practitioners in influencing their campuses and the movement on the local, state and national levels. In July 2010, 36 practitioners from 31 institutions throughout the nation gathered in Tiburon, California, with a team of distinguished facilitators to explore the future of the movement.

*Diving Deep* participants had the opportunity to:

- Create and deeply engage in an inclusive learning community in which their experiences were honored and their challenging questions explored;
- Reflect on the gifts and passion they bring to this work, and affirm their commitment to the field;
- Expand their leadership capacity to sustain and grow service-learning and civic and community engagement in their institutions and in the field;
- Learn tools and strategies to strengthen their ability to foster and deepen their campus's engagement with communities;
- Explore many of the tensions and challenges inherent in the work;
- Envision and strategize how they could help shape the future of the field;
- Develop an individual action plan to share their learning and further the work on their campuses and beyond; and
- Relax and rejuvenate in a setting filled with natural beauty.



Diving Deep participants and facilitators



Students in Service members from Humboldt State University

*"Students in Service allows California college students to serve their community, learn valuable workforce skills and earn an education award to help pay their college tuition or loans. Students in Service members also recruit thousands of their peers to perform public service. At a time when California budget cuts have hit every level of public service, Students in Service members create a way for our communities to augment otherwise strained services offered by local nonprofits. We need to grow the next generation of public servants through this program."*

Jackie Speier

Congresswoman

12<sup>th</sup> District, California

### Looking Forward: More Students, More Scholarships in 2010-2011

California Campus Compact has been awarded an AmeriCorps grant to continue and expand by 20 percent the Students in Service AmeriCorps Program through 2013. With the expansion of the program in California, 580 students from 21 campuses will be able to make a difference in their communities during the 2010-2011 academic year while being eligible to earn more than \$820,000 in education scholarships.



The eight *Diving Deep* participants from California Campus Compact member colleges and universities were:

- Annie Bolick-Floss, Director, Career Center and Service-Learning Programs, Humboldt State University
- Karin Cotterman, Associate Director, Engaged Scholarship, Haas Center for Public Service, Stanford University
- Chris Nayve, Director, Center for Community Service-Learning, University of San Diego
- Jennifer Pigza, Associate Director, Catholic Institute for Lasallian Social Action, Saint Mary's College of California
- Julie Reed, Director, Service-Learning and Community Action, University of San Francisco
- Megan Voorhees, Director of Public Service/Assistant Dean of Students, University of California, Berkeley
- Marshall Welch, Director, Catholic Institute for Lasallian Social Action, Saint Mary's College of California
- Merri Whitelock, Director, Community Engagement, California State University, Northridge

*"Unlike typical conferences where a participant passively listens to a presentation where information is 'delivered,' Diving Deep provided an opportunity to engage in real conversations with colleagues to revisit why we do this work."*

*Marshall Welch*

*Director, Catholic Institute for Lasallian Social Action  
Saint Mary's College of California*

## Conferences

### Engaged Scholarship, Youth Service-Learning and Community-Campus Partnerships

California Campus Compact tackled engaged scholarship, youth service-learning and community-campus partnerships as a collaborator on three major conferences during 2009-2010.

We co-sponsored the *Appraising Community in Engaged Scholarship Colloquium* with the University of California, Berkeley in November 2009. This one-day colloquium examined the meaning of community in engaged scholarship.

We served as a partnering organization for *Inspire. Imagine. Innovate!: The 21st Annual National Service-Learning Conference*, held March 24-27, 2010, in San Jose, California. The conference, a program of the National Youth Leadership Council, is the largest gathering of youth and practitioners involved in service-learning, drawing approximately 2,500 attendees from across the United States and many other countries each year.

We co-sponsored *Vision, Courage, Leadership: Engagement to Strengthen Communities: the 13th Annual Continuums of Service Conference*, which explored how partnerships that leverage resources, knowledge and innovative ideas can address the most critical issues facing communities and educational institutions in the coming years.

### Looking Forward: The 14th Annual Continuums of Service Conference is Coming to California in April 2011

California Campus Compact is playing a leadership role in this conference, which will take place in San Diego, and is dedicated to highlighting higher education's ground-breaking response to the challenging economic times in which we are living. California Campus Compact will convene several sessions led by and for student leaders in which students will share their projects that address critical social and economic issues. Many students who are part of our Social Innovation Generation initiative will participate in the conference's student-led sessions.

## Awards

### Richard E. Cone Award for Excellence & Leadership in Cultivating Community Partnerships in Higher Education

To highlight the crucial work that our member campuses do to reinforce the vision of the engaged institution and the importance of community-campus partnerships to the field of service-learning and civic engagement, California Campus Compact each year honors an employee of a member campus with the Richard E. Cone Award for Excellence & Leadership in Cultivating Community Partnerships in Higher Education.

Gerald Eisman, Ph.D., Director of the Institute for Civic and Community Engagement at San Francisco State University, was selected as the recipient of the 2010 Richard E. Cone Award.

For more than a decade, Dr. Eisman has been a leader in the field of service-learning and civic engagement. He directed the San Francisco State University Office of Community Service-Learning during the office's infancy in the late 1990s, quickly establishing service-learning opportunities for students in more than 40 departments and 8 colleges on the campus. From 2004 to 2006, he was the Service-Learning Faculty Scholar in the California State University Office of the Chancellor, developing service-learning initiatives throughout the California State University system, and creating and editing *Service-Learning for Civic Engagement*, a cutting-edge monograph series that explores how to connect classrooms to communities through service-learning to teach issues of social justice, gender identity and political engagement.



Gerald S. Eisman of San Francisco State University

In his current position as the Director of the Institute for Civic and Community Engagement at San Francisco State University, Dr. Eisman has teamed with a diverse array of community and campus partners to develop and implement innovative approaches to addressing the emergency preparedness needs of some of San Francisco's most vulnerable residents, conduct participatory research projects focused on the San Francisco In-Home Supportive Services Public Authority and produce public forums that tackle touchstone community issues, including the shortage of public housing, reentry of formerly incarcerated individuals and health care for underserved populations.

*"I was privileged to have Richard Cone as one of my earliest mentors in the field of service-learning nearly 20 years ago. To be the recipient of the Richard E. Cone Award in 2010 was a great honor and allowed me to reflect on the high principles that he helped establish for the field – principles that guide us to establish equitable partnerships, require us to remain focused on student learning and remind us to always recognize that this work is never accomplished alone."*

Gerald S. Eisman

Director, Institute for Civic and Community Engagement  
San Francisco State University

### Training and Technical Assistance

#### Generation Green – Educating Students for a Green Economy: A Three-Part Webinar Series

With environmental sustainability emerging as one of the most critical issues of our time, colleges and universities increasingly are being challenged not only to become models of sustainability but also to provide students with meaningful opportunities to engage in campus greening efforts. In spring 2010, California Campus Compact, in partnership with Strategic Energy Innovations, a leading nonprofit organization that works to empower universities, schools, local governments, small businesses and community entities toward environmental sustainability, presented a three-part webinar series, *Generation Green: Educating Students for a Green Economy*. The webinar series showcased inspiring case studies and examples of California colleges and universities that have successfully leveraged student creativity, energy and involvement in their campus greening programs. Topics included "Successful Models for Engaging Students in Campus Greening," "Preparing Students for Green Careers through Campus Programs and Community Internships" and "Greening of the Curriculum through Service-Learning and Project-based Learning."

Fifty-seven individuals from colleges and universities in California, Idaho, Maryland, North Carolina, Pennsylvania and Washington participated in the webinar series.

### Publications, Media and Other Recognition

#### Publications

##### ***California Campus Compact and the California State University: An Enduring Partnership of Commitment, Collaboration and Community Engagement***

California Campus Compact was pleased to collaborate with the California State University on a presentation at the May 2010 California State University Board of Trustees meeting on the 20-year partnership between the two institutions and the impact that partnership has had on the California State University's many community engagement accomplishments. We jointly produced *California Campus Compact and the California State University: An Enduring Partnership of Commitment, Collaboration and Community Engagement*, a new publication highlighting the partnership and our collaborative accomplishments, and shared copies with all California State University presidents, provosts and service-learning directors along with key statewide stakeholders, including the CaliforniaVolunteers Office.

During our presentation at the California State University Board of Trustees meeting, we also acknowledged the support, leadership and commitment we have received from the many California State University presidents who have served on our Executive Board, and paid a special tribute to outgoing California Campus Compact Executive Board Chair Richard R. Rush, President of California State University, Channel Islands, for his six years of dedicated service.



Elaine Ikeda, Executive Director of California Campus Compact;  
Richard R. Rush, President of California State University, Channel Islands;  
and Charles B. Reed, Chancellor of the California State University.

*"It has been my great pleasure to serve as California Campus Compact Executive Board Chair and to join with my presidential colleagues on the Board and across California in building momentum and an enduring capacity for higher education's public service role throughout the state. California Campus Compact is an extraordinary force for inspiring higher education institutions across California to make civic engagement an integral part of campus life."*

Richard R. Rush

President

California State University, Channel Islands



### Looking In, Reaching Out

California Campus Compact Executive Director Elaine Ikeda co-authored (with Marie G. Sandy and David M. Donahue) "Navigating the Sea of Definitions" in *Looking In, Reaching Out*, a hands-on guide for community service-learning professionals, edited by Barbara Jacoby and Pamela Mutascio, and published in 2010 by Campus Compact.

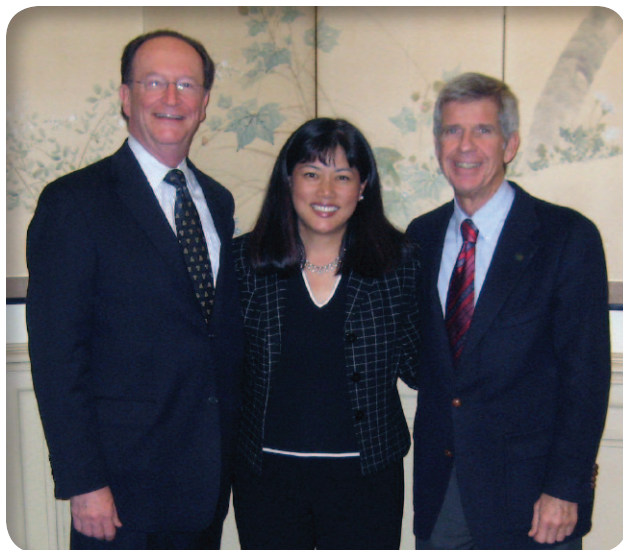
### Media and Other Recognition

Through the coordinated efforts of California Campus Compact and our coalition of campuses, we received coverage in the *San Francisco Chronicle*, *Fresno Bee*, *California State University-Fresno Collegian*, California State University Public Affairs website, *North Bay Business Journal*, *Pacific Sun*, *Marin Independent Journal* and *Eureka Times Standard*. Many of the campuses participating in our Social Innovation Generation Initiative also received coverage in internal campus publications and websites. Through the coordinated letter-writing and communication efforts of California Campus Compact and our member campus grantees, our Social Innovation Generation Initiative also received attention from federal legislators, including Congresswoman Jackie Speier and Speaker of the House Nancy Pelosi.

In our hometown of San Francisco, California Campus Compact was presented with a Certificate of Honor by the Board of Supervisors of the City and County of San Francisco in recognition of our long-standing service as a powerful catalyst to advance civic and community engagement throughout California. In presenting the Certificate of Honor to California Campus Compact, San Francisco Supervisor Sean Elsbernd emphasized our significant impact on college and university students over the last two decades. "California Campus Compact touches tens of thousands of college and university students across the state each year and inspires in them a commitment to public and community service," he said. "I and my colleagues on the Board of Supervisors are pleased to recognize and honor California Campus Compact and its staff for their outstanding work and service over the last 20 years."

### Looking Forward: 2010-2011 California Campus Compact Executive Board

In July 2010, the California Campus Compact Executive Board announced the selection of University of San Francisco President Stephen A. Privett, S.J., a Board member since 2008, as the new Chair. The Board also announced the selection of two new members: University of California, Los Angeles Chancellor Gene Block and California State University, Fresno President John D. Welty.



Outgoing California Campus Compact Executive Board Chair Richard R. Rush, Executive Director Elaine Ikeda and incoming Executive Board Chair Stephen A. Privett, S.J.

*"I look forward to working with my colleagues on the Board and the staff of California Campus Compact to ensure that California Campus Compact continues as the strong, vital organization that it is today. I believe that the colleges and universities that are members of California Campus Compact have the opportunity to offer an educational model that rewrites the script for higher education so that academic rigor, social responsibility and human development are not viewed as competing claims, but as the complementary components of an excellent education that makes a unique contribution to fashioning a more humane and just world for all."*

Stephen A. Privett, S.J.  
President  
University of San Francisco

## California Campus Compact By the Numbers

### Students Serving California

Students from California Campus Compact member campuses contributed more than 38 million hours of service in their communities.

On average, students from California Campus Compact member campuses contributed 5.5 hours per week in their communities.

The value of these students' volunteer time totals more than \$778 million (based on Independent Sector's 2008 value of volunteer time of \$20.25 per hour).

### Membership Return on Investment

The average cash value received per member campus in 2009-2010 was \$14,863.



## California Campus Compact Member Campuses 2009-2010

Antioch University Los Angeles  
Azusa Pacific University  
California Maritime Academy  
California Polytechnic State University,  
San Luis Obispo  
California State Polytechnic University,  
Pomona  
California State University, Bakersfield  
California State University, Channel Islands  
California State University, Chico  
California State University, Dominguez Hills  
California State University, Fresno  
California State University, Fullerton  
California State University, Long Beach  
California State University, Los Angeles  
California State University, Monterey Bay  
California State University, Northridge  
California State University, Sacramento  
California State University, San Bernardino  
California State University, San Marcos  
California State University, Stanislaus  
Concordia University  
De Anza College  
Dominican University of California  
Holy Names University  
Humboldt State University  
La Sierra University

Loyola Marymount University  
Marymount College  
Mills College  
MiraCosta College  
Mount St. Mary's College  
Notre Dame de Namur University  
Occidental College  
Palomar College  
Pitzer College  
Point Loma Nazarene University  
Saint Mary's College of California  
San Diego State University  
San Francisco State University  
San José State University  
Santa Clara University  
Sonoma State University  
Stanford University  
University of California, Berkeley,  
University of California, Irvine  
University of California, Los Angeles  
University of California, San Diego  
University of California, San Francisco  
University of California, Santa Cruz  
University of Redlands  
University of San Diego  
University of San Francisco  
University of Southern California  
University of the Pacific  
Westmont College  
Whittier College

## 2009-2010 Executive Board

Chair  
President Richard R. Rush  
California State University, Channel Islands

President Robert A. Corrigan  
San Francisco State University

President Sharon D. Herzberger  
Whittier College

President Mary E. Lyons  
University of San Diego

President Brian Murphy  
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President J. Michael Ortiz  
California State Polytechnic University,  
Pomona

President Stephen A. Privett, S.J.  
University of San Francisco

President Rollin C. Richmond  
Humboldt State University

## California Campus Compact Staff

Elaine K. Ikeda, Ph.D., Executive Director

Piper McGinley, Associate Director

Kathy Dalle-Molle, Director of  
Communications and Special Projects

Rita Wilke, Office Coordinator

Sheena Ansarinia, Student Assistant/  
Students in Service Coordinator

Consultants: Cathy Avila-Linn,  
Christine Cress, Nadinne Cruz,  
David Donahue, Kevin LaNave,  
Tania Mitchell, Kathleen Rice and  
Rachel Vaughn

## Thank You

We gratefully acknowledge the following organizations for their significant support, which has made our outstanding, high-impact programs and services possible this year.

Corporation for National and  
Community Service



Campus Compact



Campus Compact

Strategic Energy Innovations



Community College National Center  
for Community Engagement



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