



California | Campus Compact

California Campus Compact 2008-2013 Strategic Plan

Mission Statement

California Campus Compact builds the collective commitment and capacity of colleges, universities and communities to advance civic and community engagement for a healthy, just and democratic society.

Vision Statement

In 2013, California colleges, universities and communities are contributing to a healthy, just and democratic society through ongoing dialogue and collaboration, with a strong shared commitment to the development of socially responsible individuals and institutions.

Introduction

In 2006-2007, California Campus Compact designed and implemented an intentionally inclusive strategic planning process. A diverse Strategic Planning Committee comprised of students, faculty, staff, administrators and community partners from across the state mapped the history of California Campus Compact; assessed the current context for civic and community engagement in California; developed new vision and mission statements for the organization; identified key barriers to the vision; and developed strategic directions that will allow California Campus Compact to address those barriers and work toward the vision.

Deliberations by the committee, as well as by California Campus Compact's staff and Executive Board, were informed by a series of interviews with leaders across California, a meeting with leaders of statewide organizations committed to civic and community engagement, several dialogues held at the 2007 Continuums of Service conference and two surveys broadly distributed to California Campus Compact's constituents by email and on the Web. In total, more than 90 stakeholders provided direct input and feedback as the strategic plan was being developed. The California Campus Compact Executive Board officially approved the plan on March 10, 2008.

Strategic Directions and Goals

California Campus Compact's Strategic Planning Committee, staff and Executive Board agreed on four strategic directions for 2008-2013:

- Making the case that engaged research, teaching and learning are integral to the excellence of California higher education;
- Fostering deeply reflective and inclusive dialogue to shape the future of the field;
- Serving as a resource to California Campus Compact members as they address critical issues facing California; and
- Building the capacity of California Campus Compact to contribute to the field.

Under each strategic direction, several five-year goals were identified, which are outlined below. Annual measurable accomplishments and specific action steps, timelines and assignments will be developed by the California Campus Compact staff through ongoing implementation and planning.



Making the Case That Engaged Research, Teaching and Learning Are Integral to the Excellence of California Higher Education

Goal a: Build members' capacity to assess and document engagement activities and their results in ways that benefit campuses and communities.

Goal b: Honor and recognize exemplary practices and the contributions of multiple stakeholders through highly visible awards.

Goal c: Create a marketing plan for promoting California Campus Compact, the work of its member campuses and the idea that engagement is integral to the excellence of higher education.

Goal d: Develop opportunities for college presidents to take a leadership role in effecting public policy on issues involving civic and community engagement.

Fostering Deeply Reflective and Inclusive Dialogue to Shape the Future of the Field

Goal a: Convene dialogues that engage multiple stakeholders in addressing critical issues in the field.

Goal b: Support California Campus Compact members in holding dialogues that engage multiple stakeholders in addressing critical issues in the field.

Goal c: Collect and disseminate dialogue contents and results to the field.

Serving as a Resource to California Campus Compact Members as They Address Critical Issues Facing California

Goal a: Develop more diverse leadership for civic engagement among faculty, staff and administrators.

Goal b: Work with member campuses to develop strategies for ensuring that finances are not a barrier to students' participation in civic engagement.

Goal c: Promote civic engagement activities that contribute to college access and success.

Building the Capacity of California Campus Compact to Contribute to the Field

Goal a: Develop a more diversified revenue portfolio.

Goal b: Complete an overall staffing plan, including a succession plan for the Executive Director and a professional development plan for all staff.

Goal c: Create and maintain a full board that is representative of California Campus Compact's membership and that provides strong leadership for the organization.

Goal d: Recruit new members and sustain current membership.

Goal e: Explore and experiment with various ways of gathering input from stakeholders to inform California Campus Compact's work.

Goal f: California Campus Compact Board and staff regularly reflect, review and assess California Campus Compact's strategic plan.

For more detailed information on California Campus Compact's strategic planning process and a list of the planning participants, please visit www.cacampuscompact.org.

